

Student Equity Committee

Date: January 22, 2009
Time: 12:30-2:30pm
Location: Room 14-15-01
Present: Mark Greenhalgh, Stewart Kimura, Chuck Helms, Adela G. López, Carolyn Facer, Chris Lamm, Pilar Ellis, Jeanne Costello

Meeting Notes

General Discussion and then the conversations with our guests: Lisa Campbell, Albert Abutin, Robert Jaurequi and Bob Miranda.

1. Stewart mentioned that on March 24-25 there will be a site visitation from the Chancellor regarding categorical funding (EOPS, Matriculation, DSS, CalWorks).
2. As a Committee, we need to relook at impact of the budget cuts and the Equity Plan (we can look at a two-year plan). Basic Skills and high school connections, student success, etc.
3. Chris needs to schedule a meeting to follow-up on the college website with Stewart, Co, Brad and Andrea. Focus: What needs to go forward on the website.
4. The Study Abroad has been cancelled for the Fall. It will be scaled back to one semester per year. Madrid in Spring of 2010 will be the next program.
5. Chancellor has reinstated the District membership to HACU. We need to check how HACU can support the Equity Plan - possibly in regarding to staff development.
6. Foundation website: www.fullertoncollegescholarships.com. Need to get the word out to students.
7. Admissions and Records:
 - most of the information regarding courses is no longer mailed
 - mostly students need to retrieve by e-mail or on the website.
 - ideas for marketing: kiosk in the mall, materials in public libraries and community centers (i.e. Valencia Park), possibly create an 8-fold information flyer
 - What happens after we've made contact? The student still needs to be tech savvy to use the computer as their primary means of getting campus information
 - kiosk with auditory connection on campus
 - every applicant gets an e-mail that identifies steps, counseling and support

- student's e-mail needs to activate all 3 sites (computer lab does the activation now?)
 - the regular window - validates the e-mail before proceeding (yahoo or gmail accounts?)
8. Financial Aid
- do lots of outreach to high schools
 - coordinate packets
 - Piggyback with HS Outreach and EOPS to distribute information
9. How best to Coordinate (PIO)
- trying to enhance our efforts as a Team - create a Outreach Master Calendar
 - Someone was hired part-time in Andrea's office. (check with Andrea. Stephanie Reyna is the assistant in marketing)
10. Space to support student's privacy
- Financial Aid, A&R and Counseling have open counters that do not support conversations with students regarding sensitive I information and/or data collection. There are plans in the future for renovating various areas; however, we could look at the space to come up with a redesign of the existing spaces to help in the interim.
11. Other Outreach Ideas:
- Extending outreach to Junior High Schools
 - Stewart mentioned the CSUF Outreach Collaborative
 - look into this again
 - Robert Jaurequi and Greg Menchaca took them (students?) directly to Assessment (?)
 - Jeanne recommended that we start early
 - also look at alternative high schools
 - Bob Miranda mentioned La Sierra High School
12. Question: What role should the School of Continuing Education play?
- act as a bridge
 - articulation: HS → SCE → FC
 - ESL has good communication established
13. Advertise Senior Night - Change focus (?)
14. bring bridge discipline faculty together
15. Jeanne: bring materials from the Student Success Summits, assessments of writing, CA Standards for HS and College all together (?)
16. Chuck and Stewart will connect to explore the free on-line prep courses (self-guided, non-credit)
17. Mark and Stewart will look at assessment (pre and post)
18. The ACC (Adult College Career Transitioning Program) Committee will be meeting next week.